

UTILIZING DOCUMENT WHITE SPACE  
TO PERSISTENTLY DISPLAY DESIGNATED CONTENT

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## ABSTRACT OF THE DISCLOSURE

The system, method and program of the invention enables  
10 a Web browser or viewer program to identify the white space,  
i.e., background space, of a document; and to utilize the  
identified white space for displaying content that has been  
designated as content that is to be persistently displayed  
regardless of user actions.

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